

Edie Parker stages "fake news" pop-up to showcase her Spring 2018 collection

By [Emily Jensen](#) - September 11, 2017

The designer behind the line of acrylic bags will stage a "fake news" stand at Beverly Hills' Paley Center for Media, where she will also showcase the Spring 2018 line of her popular acrylic clutches.

EDIE PARKER

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Instagram: Edie Parker

Edie Parker designer Brett Heyman collaborated with photographer Charlie Engman and writer Claudia Oshry to create a series of fake magazine covers. The series opens on Monday, taking its inspiration from vintage issues of *Ms. Magazine*, and as with Heyman's playful bag designs, the covers include

humorous headlines such as “Nevertheless She Purse-isted,” and “Pursy Grabs Back.”

Heyman says the inspiration for the stand came from the current political climate and the White House’s attack on journalists. To further the display’s message, Heyman will donate 100 percent of the proceeds of the Edie Parker #truth bag to the Committee to Protect Journalists.

Edie Parker was founded in 2010 and in 2014 was named a CFDA/Vogue Fashion Fund Finalist. The brand takes its inspiration from mid-century clutches and purses, with each bag handmade in the United States. The line is available at the Edie Parker Boutique in New York City and as well as at department stores across the US and in countries such as Greece, Canada, Spain and South Korea.

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